

Marketing trustee to help grow our charity

Unscene Suffolk

Trustee/Board member

Skills

Marketing strategy, social media marketing, programme management

Where

Ipswich, Suffolk based

Mainly working at Home

Time

12 hours per month on average

About Unscene Suffolk

Causes

Providing singing and drama opportunities for visually impaired/blind adults.

10 years established. Registered charity.

Summary

We are looking for an experienced volunteer to create and implement an effective marketing and strategy that will promote and grow the services and the impact of Unscene in the Suffolk region.

What will you be doing?

As the Marketing Trustee you will develop both a short term and longer term strategy for our programmes. Your work will raise awareness about our charity and grow our services in the region.

Principal Responsibilities

Design and implement a marketing and strategy

Planning and overseeing new and creative initiatives, including special promotional events.

Update and increase our social media presence across platforms including: LinkedIn, Twitter, Instagram and YouTube.

Update our website, utilising expert help.

What are we looking for?

Marketing and programme management experience in a growth setting

A team player with a willingness to learn and share

An interest in helping the disadvantaged community